



# PIGSENIEN COLLECTION & ARTIFICIAL INSEMINATION (AI) CENTER

Transforming Pig Farming through Artificial Insemination (AI) in Africa

### PROBLEM STATEMENT

Limited access to pure exotic breeding stock

High cost of importing exotic pigs (boars)

Low productivity due to inbreeding & poor genetics

60% Al failure by the present service providers

Rising pork demand is unmet by local production







#### VALUE PROPOSITION



We are building a fully equipped pig semen collection, processing, and distribution center that will:

Make available high genetic pig semen to the locals

Cut the present cost of artificial insemination by 40%

Increase local pig farmers profit by 60%

Guarantee an 80% Al success rate when you use our semen

producing more pigs for slaughter to meet the high pork market demand



#### **Market Opportunity**

- Nigeria pig industry is value at 500 bllion niara as at 2025 producing 303,000 MT per year.
- Plateau State: 60% of pig farmers use low-yield pig breeds/local breeds
- High demand in North Central + Nigerian urban markets for live mature pigs, piglets and pork meat
- Gap in local semen/Al services = massive opportunity

#### **Investment Ask**

We are seeking to raise an investment of ₩15 million (\$10,000 USD) to:

No	Item/activities	Cost (₦)	
1	Special boar purchase for semen collection	2,000,000	
2	Build and equip the semen collection lab	2,000,000	
3	Procure AV equipment, microscopes, extenders, and packaging kits	6,000,000	
4	Train staff in semen evaluation and artificial insemination.	200,000	3
5	Install solar-powered cooling and delivery infrastructure	2,000,000	Ν
6	Branding and marketing 1,000,000		
7	Operational cost	1,800,000	
	TOTAL	15,000,000	



We are ready to offer you 30% ROI yearly if you invest in this project.

NOTE: Our farm (animals) are insured with the Nigerian Agricultural Insurance Corporation (NAIC). so your Investments are safe

### BUSINESS MODEL



#### **Revenue stream**

- 1) Semen Sales: №25,000–№50,000 per dose
- 2) Al Services: N5,000-N8,000 per insemination
- 3) Training workshops and consulting
- 4) Pig & piglet sales from our farm: №100,000–№500,000
- 5) Subscription Service: Weekly semen supply to farm clusters



### 3 YEARS FINANCIAL PROJECTION



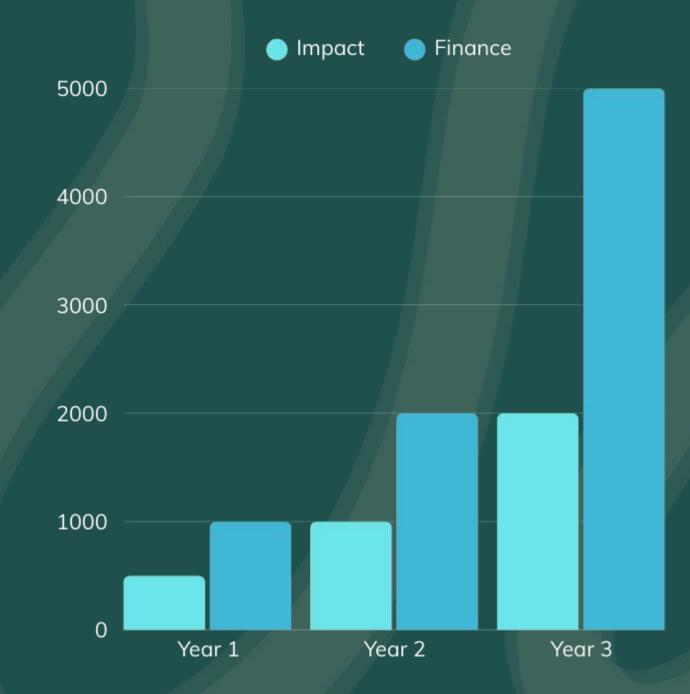
#### **SEMEN SALES**

	YEAR 1	YEAR 2	YEAR 3
Item	Semen	Semen	Semen
unit price (₦)	₦25,00 <u>₦</u> 50,000	₩25,00 <del>-</del> ₩50,000	₦25,00- <b>₦</b> 50,000
No of unit in a year	150	500	1,000
Total price (₦)	₩5,250,000	₩17,500,000	₩35,000,000

#### **PIGLET SALES**

	YEAR 1	YEAR 2	YEAR 3
Item	Piglet	Piglet	Piglet
unit price (₦)	₩150,000-₩500,000	₩25,00 <del>-</del> ₩50,000	₩25,00-₩50,000
No of unit in a year	84	84	84
Total price (₦)	₩29,400,000	₩29,400,000	₩29,400,000

#### FINANCIAL & IMPACT PROJECTION



#### MEET THE FOUNDER



Mathias Mancha Pwol has about 13 years of experience in the agricultural sector. He is the CEO of Fresh From TheFarm Agric World Limited the producer's of Nigeria's most sought after rice named KAMO RICE. In 2024, He founded another new agricultural company called DA MANCHA INTEGRATED FARMS LTD. An agricultural company that aims to help foster food security, employment and economic growth in Nigeria and Africa at large by cultivating at least 1,000 acres of land across different states in Nigeria using mechanized farming, quality seeds and solar powered irrigation system for an all year food production.

Under his livestock department, he has a pig farm stocked with all soughts of foriegn breeds for meat and piglet production. His vision on setting up a pig artificial insemenation center (AI) is fuled by the love to see the Nigerian pig industry grow using technology.

He holds a bachelor's degree in Business Administration with a specialization in marketing. He has been a mentor, coach and a business consultant to many young entreprenures and farmers.

"I want to be remembered as that young farmer from Nigeria who dared to feed the world and yes i did."

## Thank You

"Let's support and scale up rural livestock farming together"









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Da Mancha Integrated Farms Ltd.